



Army Engineer Association

P.O. Box 634 Fort Leonard Wood, MO 65473
phone: 573.329.6678 fax: 573.329.3203 email: flw@armyengineer.com
www.armyengineer.com

19 October 2011

Dear Industry Executive:

The Army Engineer Association is again proud to sponsor the 2012 AEA Industry Exhibition at Fort Leonard Wood, MO, 17–18 April 2012. We need your sponsorship support to enhance the quality of this important event.

This important conference has been conducted annually over the past 18 years, for senior Engineer leaders at various venues. The annual attendance has been 800–900 attendees from all sectors of engineering and defense contractors. Our sponsorship program is an excellent way to optimize your company's branding and marketing opportunity.

AEA will host a two-day Industry exhibit and sponsor the Best Sapper team competition and Regimental awards luncheon with the senior ENFORCE attendees and the Chief of Engineers. We ask that your firm consider sponsoring one of the opportunities listed on the next pages.

The sponsorship deadline is **9 March 2012**, so please FAX your form to 573.329.3203. Email us at flw@armyengineer.com or call 573.329.6678.

The Army Engineer Association is recognized by the Internal Revenue Service as a 501(C) (3) Non-profit organization and your sponsorship maybe tax deductible. Please reference the Federal ID Number 54-1615466 for your records.

Sincerely,

A handwritten signature in black ink that reads "Julius B. Nutter".

Julius B. Nutter
CSM, USA Retired
Director, Fort Leonard Wood Operations



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2012 AEA INDUSTRY EXHIBITION SPONSORSHIP OPPORTUNITIES

Optimize your company's branding and marketing opportunity in this conference by sponsoring an event. The 2012 Industry Exhibition at Fort Leonard Wood, MO, sponsorship opportunities available are as follows:

Gold Promotional Sponsor — \$6,000 (FOUR opportunities available)

- Gold sponsorship includes providing 10 spaces for junior soldiers at the Regimental Ball
- Placement of your company logo on Regimental Awards Luncheon banner and the exhibition sponsorship banner
- Verbal recognition of sponsorship and 10 junior soldier spaces at the Regimental Ball
- Verbal recognition at the Regimental Awards Luncheon
- Two seats at a VIP table at Regimental Awards Luncheon
- Two seats at a VIP table at the Regimental Ball
- Recognition in *Army Engineer* magazine as a sponsor
- Placement of your company's webpage link on AEA's webpage for 30 days

Fallen Engineer Family Sponsor — \$4,000 (FOUR opportunities)

(sponsor provides logistical support to invited families)

- Placement of your company's logo in the vicinity of sponsored event
- Recognition in *Army Engineer* magazine as a sponsor
- Placement of your company logo on the Exhibition sponsorship banner
- Two seats at a VIP table at the Regimental Ball
- Providing 5 spaces for junior soldiers at the Regimental Ball

Silver Promotional Partner — \$3,000 (FIVE opportunities available)

- Recognition in *Army Engineer* magazine
- Placement of your company logo on the exhibition sponsorship banner

Bronze Promotional Partner — \$1,000 (FIVE opportunities available)

- Recognition in *Army Engineer* magazine
- Placement of your company logo on the exhibition sponsorship banner

Exhibition Name Badge Holders and Lanyard Sponsorship — \$3,000 (SOLD to SKE Group)

(sponsor provides holders and lanyards)

- Recognition in *Army Engineer* magazine
- Placement of your company logo on the exhibition sponsorship banner

Exhibition Lunches — \$3,000 (TWO opportunities available)

- Recognition in *Army Engineer* magazine
- Signage outside the event sponsored

Exhibition Continental Breakfast — \$2,000 (TWO opportunities available)

- Recognition in *Army Engineer* magazine
- Signage outside event sponsored

Conference Refreshment Breaks — \$2,000 (FOUR opportunities available)

- Recognition in *Army Engineer* magazine
- Signage outside the particular event sponsored

Supporting Sponsor — \$500 (TEN opportunities available)

- Company logo on exhibition sponsorship banner

Best Sapper T-shirt Sponsorship — \$3,000 (ONE opportunity)

- Company logo on back of T-shirt
- Placement of your company logo on the Best Sapper sponsorship banner

Best Sapper Bronze Sponsorship — \$ 1,000.00 (TEN opportunities)

- Placement of your company logo on the Best Sapper sponsorship banner



Army Engineer Association



2012 AEA INDUSTRY EXHIBITION SPONSORSHIP APPLICATION

Company Name _____

Point of Contact _____

Phone _____ Fax _____

Address _____ City _____ State _____ Zip _____

I would like to sponsor _____

Amount of sponsorship _____

Credit Card # _____ Exp. Date ____ / ____

Signature _____

Please fax application to **573.329.3203** or mail to:

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