



# ARMY ENGINEER MAGAZINE

## INTENT TO ADVERTISE – 2012 Program

**Name of Firm:** \_\_\_\_\_

Will / Will Not (**Circle one**) participate in the 2012 Advertising Program.

We intend to submit advertisements for the issues indicated (**Check each appropriately**):

\_\_\_ Jan/Feb 12 \_\_\_ Mar/Apr 12 \_\_\_ May/June 12 \_\_\_ Jul/Aug 12 \_\_\_ Sep/Oct 12 \_\_\_ Nov/Dec 12

We intend to submit the size of advertisements (**Check appropriately**):

\_\_\_\_\_ Full-Page \_\_\_\_\_ Half-Page \_\_\_\_\_ Third-Page

Cost as listed in the 2012 Rate Schedule: \$ \_\_\_\_\_ . Gross to AEA. (Agency fees not included.)

- Premium space (inside front, inside rear, and center spread) is allocated on the basis of 6x placements only, and firms having said 6x placement for 2011 publishing year will be given first right of refusal for 2012. Please contact AEA regarding premium space availability.
- AEA will reserve space and prepare an invoice based on the above information. Materials for advertising must meet requirements established in the 2012 Media Kit. Any deviations from the established schedule must be coordinated through the AEA.

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### Principal Advertising Point of Contact:

**Name:** \_\_\_\_\_

**Agency Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

### Please complete and return this form:

#### Army Engineer Association

P. O. Box 30260

Alexandria, VA 22310-8260

Phone: 703-428-7084 Fax: 703-428-6043

Email: [execasst@armyengineer.com](mailto:execasst@armyengineer.com)

Thank you very much for your support. Essayons!