



ARMY ENGINEER MAGAZINE

INTENT TO ADVERTISE – 2011 Program

Name of Firm: _____

Will / Will Not (**Circle one**) participate in the 2011 Advertising Program.

We intend to submit advertisements for the issues indicated (**Check each appropriately**):

___ Jan/Feb 11 ___ Mar/Apr 11 ___ May/June 11 ___ Jul/Aug 11 ___ Sep/Oct 11 ___ Nov/Dec 11

We intend to submit the size of advertisements (**Check appropriately**):

_____ Full Page _____ Half Page _____ Quarter Page

Cost as listed in the 2011 Rate Schedule: \$_____. Gross to AEA. (Agency fees not included)

- **NEW POLICY** for 2011: Premium space (inside front, inside rear and center spread) is allocated on the basis of 6x placements only, and firms having said 6x placement for 2010 publishing year will be given first right of refusal for 2011. Please contact AEA regarding premium space availability.
- AEA will reserve space and prepare an invoice based on the above information. Materials for advertising must meet requirements established in the Media Kit for 2011. Any deviations from the established schedule must be coordinated through the AEA.

Principal Advertising Point of Contact:

Name: _____

Agency Name: _____

Phone Number: _____ **Fax:** _____

Email: _____

Mailing Address: _____

Please complete and return this form:

Army Engineer Association

P.O. Box 30260

Alexandria VA 22310-8260

Phone: 703-428-7084 Fax: 703-428-6043

Email: Execasst@armyengineer.com

Thank you very much for your support. Essayons !